

National Oldtime Fiddlers' Contest & Festival
Sponsorship Opportunities—2024



Sponsorship packages begin at \$250 and offer a number of advertising and promotional benefits to your business or organization. Our ads are seen all over the world with our streamed contest.

Donations without advertising and promotional benefits are welcome at any level and are 100% tax deductible.

Fiddling came to Weiser, Idaho in 1863 when the Logan family established a waystation where emigrants in covered-wagons stopped for rest and recreation. Newspaper files report fiddling contests being held here from 1914 to 1917. The later resurrection of fiddling in Weiser was due to efforts led by Chamber of Commerce Secretary, Blaine Stubblefield in April of 1953.

That contest, held during the Northwest Mountain Fiddling Contest and Square Dance Festival, was a huge success.

The current National Oldtime Fiddlers' Contest was inaugurated in 1963 in conjunction with Idaho Territorial Centennial observances. Throughout 71 years of fiddling in Weiser, the town's citizenry of 5500 has joined together in support of this nationally-recognized event.

We are pleased to be busy planning our 71st Annual National Oldtime Fiddlers' Contest this year. The event will be held in-person as well as being livestreamed.

THE FIDDLE CONTEST

This event takes place the third full week of June. The fiddle competition schedule has been lengthened to five days to make the most of our resources. The event hosts around 200 contestants who compete in 13 divisions. The competition will be held onstage with an in-person audience. The finals of the Small Fry will be Monday, June 17. The finals of the Junior-Junior and Swing Youth (17 and Under) will be Tuesday, June 18. The finals of the Senior, Senior-Senior, and Swing Adult (18 and Over) will be Wednesday, June 19. The finals of the Adult, Twin Youth (17 and Under), and Twin Adult (18 and Over) will be Thursday, June 20. The finals of the Junior Division and the Young Adult Division will be Friday, June 21. The finals of the Grand Champion Division and the Accompanist Division will be Saturday, June 22.

June 17-22, 2024

Sponsorship of the National Oldtime Fiddlers' Contest & Festival is an effective tool for increasing awareness of your business or organization throughout the community, the United States, Canada, and the world! Facebook and YouTube have replaced the "paper" Event Guide

National Oldtime Fiddlers, Inc.
Telephone 208-414-0255
P.O. Box 447 – Weiser, ID 83672

www.fiddlecontest.org

ADDITIONAL FIDDLE

WEEK EVENTS

We're not just another fiddle contest....

In addition to the fiddle competition, impromptu jam sessions create a musical camaraderie that comes from the love of playing and passing on traditional and old time music. The Fiddlers' Festival features camping at Fiddletown, Stickerville, Slocum Hall, and the Snake River Heritage Center starting June 12, an indoor banjo contest on June 15 –16 at the Heritage Center, free entertainment stage, games, food, craft and merchandise vendors plus a number of interactive demonstration booths at City Park on June 18-22, parade, and many other activities for the entire family in Weiser, ID. Make your camping reservations today by calling 208-414-0255.

PRESENTING SPONSOR

(Exclusive Sponsorship \$7500)

- Welcoming logo ID on the Official NOTFC event posters distributed at hundreds of locations throughout the Treasure Valley and on the home page of the NOTFC website.
- Sponsorship presentation slide alternating with other sponsors on our livestreaming of the Fiddle Contest, with live sponsorship announcements during contest and on entertainment stage.
- Contest stage and entertainment stage banners.

GRAND CHAMPION SPONSOR

- Logo ID with link on the sponsorship page of the NOTFC website
- Live sponsorship announcement and slide presentation during the streaming of the Grand Champion contest performance on Saturday night acknowledging your support of the Grand Champion Division.
- Cost of sponsorship \$2,500
- Two Grand Champion Sponsors available.

PARADE SPONSOR

- A festival parade banner, 3 ft. x 10 ft. with carrying pole, to be carried by your company's volunteers during the parade.
- Logo ID with link on the sponsorship page of the NOTF, Inc. website.
- Live sponsorship announcement and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Cost of Sponsorship \$1500 (This sponsorship may be shared between two businesses)

DIVISION SPONSOR

- Small Fry, Junior-Junior, Junior, Young Adult, Adult, Senior, Senior-Senior, and the Accompanist Division.
- Logo ID with link on the sponsorship page of the NOTFC website.
- Live sponsorship announcement and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Division sponsors may participate in the award ceremony of the division sponsored.
- Cost of Sponsorship \$1000 (12 sponsorships available)
- Each division may have two sponsorships.

JUDGES SPONSOR

- Logo ID with link on the sponsorship page of the NOTFC website.
- Live sponsorship announcement and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Cost of Sponsorship \$1000 (4 sponsorships)

CITY PARK

- Logo ID with link on the sponsorship page of the NOTF, Inc. website.
- Live sponsorship announcement at City Park and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Premium banner displayed on the entertainment stage (Sponsor to provide if 1-year commitment—NOTF, Inc. to provide if 3-year commitment.)
- Live sponsorship announcements from the entertainment stage acknowledging the sponsor's support of the stage and festival.
- A premium 10 ft. x 10 ft. booth display space in City Park. Sponsor to provide canopy, signage and volunteers.
- Cost of Sponsorship \$2000 (3 sponsorships available)

FIDDLETOWN CAMPGROUND

SPONSORS

- Logo ID with link on the sponsorship page of the NOTFC website.
- Live sponsorship announcements and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Cost of Sponsorship \$300 per day. (12 sponsorships available)
- Kids hang out place—teens will assist
Pen-pal tent, arts & craft tent, dance instruction, arts and crafts workshops, field trip to Hall of Fame, and jam sessions
- Adults hang-out place at the outdoor screen
Social get-togethers all week
- BBQ for the Fiddlers and Accompanists—all ages- on Sunday Evening

COMMUNITY SPONSOR

- Logo ID with link on the sponsorship page of the NOTFC website.
- Live sponsorship announcements and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Twin Adult Division (18 and Over) and Twin Youth Division (17 and Under) are available.
- Cost of Sponsorship \$500 (No limit on availability)

SILVER SPONSOR

- The Silver Sponsor includes the Swing Youth Division (17 and Under) and the Swing Adult Division (18 and Over).
- Logo ID with link on the sponsorship page of the NOTFC website.
- Live sponsorship announcements and slide presentation during the streaming of the contest. Sponsor to provide the logo and desired message.
- Cost of Sponsorship \$250 (No limit on availability)

The National Oldtime Fiddlers, Inc. has been promoting and preserving oldtime fiddling and traditional music and related arts for over seventy years. We invite you to join us in our endeavors to present traditional music performance, competition and education as we work to preserve our American cultural heritage.



Your sponsorship helps National Oldtime Fiddlers', Inc (a non-profit 501 © 3 corporation) continue to bring spectators and contestants from all over the United States, Canada and beyond to enjoy the national fiddling finals and ten days of musical camaraderie, jamming, a parade, free stage entertainment, vendors, banjo contest, great food, and more. This event is known to draw more out-of-state visitors than any other event in the state of Idaho!